

# SMILE PLEASE

Fancy dazzling teeth and a smile like Cindy Crawford's? Here's how to get that million-dollar grin

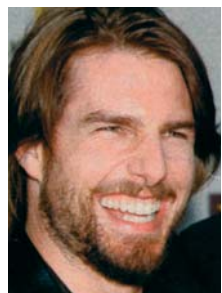
The hottest way to get yourself noticed in Hollywood is with a dazzling white smile. Fabulous teeth are seen as an essential accessory, so it's hardly surprising that after spending a fortune on perfecting his head-turning grin, Tom Cruise (below) has insured his teeth for a cool £25 million. He is just one of a long list of famous names – including Cindy Crawford (right). Catherine Zeta Jones and Cameron Diaz – who have invested in some form of cosmetic dentistry to keep their teeth in jaw-dropping shape.

## COSMETIC DENTISTRY

You don't have to be a Hollywood star to get your teeth looking good. The choice of treatment is huge and includes everything from veneers, crowns, bridges and tooth-coloured fillings through to teeth whitening and dental implants.

Top cosmetic dentist Dr Joe Oliver has been perfecting smiles for 12 years at his London practice, The Welbeck Clinic. Jordan came to see Dr Oliver as she was unhappy with her teeth. 'She'd had crowns done somewhere else but was unhappy with them and came to see me to see what I could do,' explains Dr Oliver. After four appointments, Jordan got the smile she wanted. 'You can be astoundingly good-looking but if your teeth don't fit the idea of perfection then it can ruin your look,' says Dr Oliver. People associate white, clean, straight teeth with youth and that's what actors and actresses strive for. They want the classic straight smile because audiences are critical and they'll pick up on anything.'

The likes of Nicole Kidman and Catherine Zeta Jones have to have perfect smiles. I don't think



they could survive in Hollywood without perfect teeth. A lot of young, up-and-coming actresses come to me because they've been told that they'll miss out on parts because of their teeth.'

Dr Oliver also specialises in reconstructive dentistry – the kind that helped Oasis singer Liam Gallagher after his little run-in during a trip to Germany. With every patient, he takes a digital photograph of the teeth at the first consultation. He then manipulates the image on screen to demonstrate what the finished teeth will look like.

## STAR TREATMENT

Although, he didn't work on them all personally, Dr Oliver gives his expert view on which procedures certain celebrities may have received to give them that whiter-than-white smile.



Cindy Crawford's dazzling white smile is the envy of millions, but she wasn't born with it – she achieved it with the help of a brace. She's one of the many celebrities who have improved their teeth, and her perfect smile is now one of the former model's most recognisable features.

**Jordan:** 'Jordan came to see me about three years ago – she checked in under her real name, Katie Price. She was unhappy with her teeth and I gave her two crowns and six veneers on her top teeth. It took four sessions and she was very happy with the results.'

**Ronan Keating:** 'Ronan is alleged to have spent around £200,000 on his teeth which, I believe, he had done about 18 months ago. I heard he was advised to have them done by his record company to help him break America. I'd say he's had porcelain veneers on the front four but I'm not particularly impressed. In my opinion, he needs the side one's doing to widen the smile out, and the colour of the porcelain veneers doesn't match the existing teeth.'

**Brad Pitt:** 'Brad has definitely had his top teeth done but I can't say for sure how many. His dentist, Bill Dorfman, has a big clinic in Beverly Hills and is certainly well known in LA.'

**Catherine Zeta Jones:** 'I think she originally had her teeth done about ten years ago but the work reached the end of its lifespan so she has had them redone very recently. Perhaps she wanted them a bit whiter before she picked up her Oscar.'

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